



Parks and Recreation Department
112 South Thompson Avenue
Excelsior Springs, MO 64024

(816) 630-1040
(816) 630-9550 (fax)
www.esparks.org

Sponsorship/Advertising Brochure Information and Policies 2013-2014

The Excelsior Springs Parks and Recreation Department has established the following policies for its Advertisers/Sponsors. Advertisers/Sponsors and their agencies must read agree to comply with the following policies as part of their Advertising Agreement. Listed below are ways that Advertisers/Sponsors can assist with Excelsior Springs Parks and Recreation

Youth Scholarship Program-A \$15 donation to this program will assist with children who, without financial assistance, would not have the opportunity to participate in youth programs.

Sponsorships (Sports Leagues and Events)-All donations to the sports leagues and events will help defray the cost of these programs.

Advertising-All advertising in the Excelsior Springs Parks and Recreation Annual Calendar is meant to defray the cost of the calendars that are distributed to the public.

Although all advertisement/sponsorship content must be consistent with the mission and goals of the Excelsior Springs Parks and Recreation Department, in no way does ESPR endorse such activities, goods, or services offered by the advertiser/sponsor.

Design and Submission format—The Recreation Department provides advertising design services at no charge. Advertisers providing their own ad designs must provide the final ad design at 300 dpi or as vector art at the exact size listed in the brochure. Color ads must be submitted in CMYK format. After designs are submitted electronically, a proof will be sent to the Advertisers/Sponsor.

Advertising Placement—Advertisements will be placed at ESPR discretion. While we try to make accommodations, we cannot promise to accommodate such requests in every case. Premium placement options are limited and accepted on a first-come, first-serve basis.

Payment-Advertisers/Sponsors will be invoiced within two weeks upon acceptance and approval of the advertising/sponsorship agreement. Payment may be made in cash, check, Visa, MasterCard and Discover.

Due Dates:

Annual Calendar-November 15th, 2013

Youth Winter Basketball Leagues-November 8th, 2013

Youth Spring Soccer and Volleyball Leagues-February 7, 2014

Youth Summer Softball and Baseball Leagues-April 18, 2014

Youth Summer Tennis-May 25, 2014

Youth Fall Soccer, Flag Football and Volleyball Leagues-August 15, 2014

Youth Basketball Leagues-November 7th, 2014

Event Sponsorship-Varies

Excelsior Springs Parks and Recreation
Sponsorship/Advertising Agreement

Business/Organization: _____ Contact Name: _____

Mailing Address: _____ City/State/Zip: _____

Email Address: _____

Phone Number: _____ Website: _____

The undersigned (Advertiser/Sponsor) agrees to advertise in the Excelsior Springs Parks and Recreation Annual Calendar or sponsor an Excelsior Springs Parks and Recreation Youth Sports League or Event.

Calendar Pricing:

Ad Space (business card 3.5"x2" or banner 7.5"x1")--\$75 for one space or \$135 for 2 spaces

Premium Placement (business card 3.5"x2" or banner 7.5"x1")-\$100 for one space or \$160 for 2 spaces

Sponsorship Options:

Option 1-\$100

Option 2-\$300

Calendar Advertising	Please circle option	Quantity	Premium Placement	Subtotal
2014 Calendar	Business Card or Banner			
League Sponsorship	Please circle sport	Quantity	Indicate Option 1 or 2	Subtotal
2013-2014 Winter League	Basketball			
2014 Spring Leagues	Volleyball Soccer			
2014 Summer Leagues	Softball Baseball Tennis			
2014 Fall Leagues	Volleyball Soccer Flag Football			
Event Sponsorship	Indicate Event:			
Youth Scholarship Program				
Total				\$

I have read and agree to comply with the Policies and rates for advertising/sponsoring with the Excelsior Springs Parks and Recreation. I understand that I will be invoiced according to the provision outlined in the Policies and Agreement.

Signature: _____ Date: _____

Parks and Recreation Staff: _____ Date Approved: _____

Please complete and return to:

Katie Noyd

Excelsior Springs Parks and Recreation

112 South Thompson Avenue

Excelsior Springs MO 64024

816-630-1040, 816-630-9550 (fax)

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